

# Minisoft Announces Strategic Alliance with NCR

*NCR to Leverage Minisoft's eFORMz to Take 2ST Labels to Retailers and Manufacturers Around the World*

SNOHOMISH, Wash. —January 14, 2014—Minisoft Inc., a leading provider of forms generation, transactional email, CRM and legacy connectivity solutions, is pleased to announce that it has formed a strategic alliance with NCR. Minisoft's eFORMz will be used in conjunction with NCR's two-sided (2ST™) thermal label-printing technology.

2ST thermal label printing uses two thermal printheads to duplex print on a thermal-coated label. This label is called a DuplexPackSlip®, a Premier Print creation. Traditionally, companies have had to print a packing slip and shipping label, manually match them, and apply them separately. With eFORMz integration, NCR's two-sided thermal label-printing technology has changed all of this. Shipping and order output is simultaneously printed on the front and back sides of the same label.

Minisoft's eFORMz automatically "marries" output from a shipping solution with output from ERP or order management software. eFORMz analyzes the output, matches it, formats it, and sends it to the printer. The shipping label and packing slip is printed simultaneously on one 2-sided label, increasing accuracy, efficiency and savings, while minimizing consumables use.

NCR's Interactive Printer Solutions division will be selling Minisoft's eFORMz to their customers and prospects worldwide.

## About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 300 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.



1-800-682-0200

[minisoft.com](http://minisoft.com)

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

## About Minisoft

Headquartered in Snohomish, Washington, Minisoft is a worldwide leader in developing and delivering forms generation, email marketing and transactional ecommerce solutions. Minisoft also produces connectivity, client-server and web development tools. Minisoft offers a new generation of forms automation software that provides users with the power to quickly and easily create high-quality business documents. Having received multiple awards for its innovative technology and customer service, Minisoft prides itself on building lasting relationships with their customers. To learn more about how Minisoft can modernize a company's forms environment, increase its productivity and save money, visit: [www.minisoft.com](http://www.minisoft.com).

## Media Contact

Douglas Greenup – VP of Sales  
Minisoft, Inc.  
1024 First Street  
Snohomish, WA 98290  
800.682.0200

eFORMz is a registered trademark of Minisoft. All other trademarks are the property of their respective owners. The owners of the trademarks herein are not associated with, and do not sponsor or endorse, Minisoft or its products.